

6/H-76 (xiv) (Syllabus-2019)

2 0 2 4

(May/June)

COMMERCE

(Honours)

(Entrepreneurship Development)

BC-602

(Under Revised Syllabus)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) Discuss the various types of entrepreneurs. 10
- (b) Write a note on social responsibilities of an entrepreneur. 5
- Or*
- (a) What are the various factors influencing entrepreneurship? 8
- (b) What are the characteristics of a successful entrepreneur? 7

(2)

2. (a) Discuss the importance of MSMEs in economic development of India. 8
- (b) Discuss the salient features of the Small Industrial Policy, 1991. 7

Or

Define sick industry. What are the causes of industrial sickness? Suggest the remedial measures for industrial sickness. $3+7+5=15$

3. Enumerate the steps involved in starting up a business enterprise. 15

Or

- (a) What are the common ways of generating a business idea? 8
- (b) Discuss the importance of feasibility analysis for project appraisal. 7
4. Who prepares a business plan? Why is it important to have a business plan? Chalk out the typical format of a business plan. $2+5+8=15$

(3)

Or

Write short notes on any *three* aspects of business plan from the following : $5 \times 3 = 15$

- (a) Marketing Analysis
- (b) Social Analysis
- (c) Human Resource Analysis
- (d) Financial Analysis

5. (a) What do you understand by the term 'Industrial Estate'? How does an Industrial Estate help in development of an economy? $3+7=10$
- (b) Write a short note on Tax Concessions for MSMEs. 5

Or

Write short notes on any *three* from the following : $5 \times 3 = 15$

- (a) SFCs
- (b) SIDBI
- (c) Commercial Bank
- (d) IIE
- (e) EDII
